



24 HOURS OF WEAVERVILLE



WORLD SOLO **24 HOUR**
MOUNTAIN BIKE CHAMPIONSHIPS

WEMBO

OCTOBER 3 - 4 2015





Weaverville 24 Mission

The mission of Weaverville24 is to provide a high quality 24 hour international mountain bike endurance race and related events that promote Trinity County's trails, healthy activities and other local recreational opportunities to our community and the world at large.

The Region

All of these exciting Race Week events will be set against the backdrop of the spectacular Trinity Alps Wilderness Area and a few minutes from the Wild and Scenic Trinity River – scenic attractions which, together with the Gold Rush charm of Trinity County, are sure to increase both the number of attendees and the quality of the experience for competitors and spectators alike. Additionally, the world famous Redwoods and their associated State and National Parks, are just short drive to the west.

Why is this race important?

This race will bring international attention to Northwest California region as a mountain biking mecca (destination), drawing active, (out-of-door) adventure loving people to enjoy the diverse recreational opportunities of our area, while strengthening our community of riders, regional economy, riding trails, and healthy activities.

Community Reinvestment

Net proceeds generated from the 2015 World Championships will be reinvested locally to promote recreational tourism throughout Trinity County, California, including recreation and community health/health awareness activities and events that promote outdoor adventure and physical health.



The World Championship Race

October 3 – 4, 2015, the picturesque, historic western town of Weaverville, California will host the first World Endurance Mountain Biking Championships to be held in North America. Sanctioned by the Word Endurance Mountain Biking Organization (“WEMBO”, wembo.com.au), internationally recognized for their annual 24 hour endurance race, previous World Championships, have been held in Italy (2012), Australia (2013) and Scotland (October, 2014).



[Italy – 2012](#)



[Australia – 2013](#)



[Scotland – 2014](#)



[Weaverville, USA - 2015](#)



Sponsorship Levels

	Title	Underwriting	Trailblazer	Supporting	Small Business	Entry Level
	\$ 15,000	\$ 7,500	\$ 5,000	\$ 2,000	\$ 750	\$ 400
Quantity Available	2	6	8	10	15	20
Max # per business category	1	2	2	2	3	no limit
Start Finish Presence	Dominant	Prominent below Title	Below Underwriting	Below Trailblazer	Below Supporting	Below Small Business
Name Incorporated Into Event	x					
Logo Position	Dominant	Prominent below Title and artwork	Below Underwriting	Below Trailblazer	Below Supporting	Below Small Business
Logo Visibility						
<i>Website / Social Media / Posters / Entry Forms / Brochures / Event T Shirts / Rider Number Plates</i>	x	x	x	where avail	where avail	amateur / alt events
<i>Course Marking Arrows</i>	x	x (first 5 only)	x (first 2 only)	where avail	where avail	amateur / alt events
<i>Start / Finish Banners</i>	x	x (first 5 only)	x (first 2 only)	where avail	where avail	amateur / alt events
Course Branding	400 Feet	200 Feet	50			
Named Course Feature	1	1	1	1 (amateur)	1 (amateur)	1 (amateur)
Presentation Rights	Main Awards	Amateur Awards	Amateur Awards	Alternate Race Week Event	Alternate Race Week Event	
Booth size / position	10x30	10x20	10x20	10x20	10x10	
Logo Position on All Materials	yes	yes	yes	where avail	where avail	where avail
Beer Tickets	100	50	25	15		
Entry Pass to Related Events	10	6	4			

Individual Sponsorships also available for \$ 150.00 that will include listing on website. Custom Sponsorship packages also available...ask us!



Race Location, Team and Attendance

The Trails - The race will take place on the **Weaver Basin Trail** ("WBT") system (**video** - <http://youtu.be/WRD3IXVTd8o>) which is recognized in the mountain biking world as having over 30 miles of some of the best single track trails in North America. The WBT has many unique historical features tied to the gold mining history of the area and is already known for annual mountain biking events The LaGrange Classic and 8 hours of Weaverville.

The Team - The Trinity County Chamber of Commerce ("Chamber") and the Trinity County Resource Conservation District ("RCD") have formed a strong local team of race organizers, event producers and regional mountain bike professionals to organize and promote this exciting event that offers so much potential for both short and long run economic opportunity for sponsors and the local economy.

Expected Attendance - This World Championship Race is expected to draw 350 - 400 world class competitors and their support teams from across the United States and around the globe. In addition to these competitors and support teams, over 1,000 spectators from the northern California/Southern Oregon region are expected to be drawn to a weeklong series of Race Week biking events and festivities, including additional competitive biking races and recreational rides, concerts featuring nationally known performers, and extreme sports film showings. Attendance at the Championship Races on October 3-4 could well



Important Links

Weaverville24

<http://weaverville24.us>

World Endurance Mountain Biking Organization (WEMBO)

<http://www.wembo.com.au/>

Visit Trinity

<http://www.visittrinity.com>

Weaver Basin Trail System

http://www.tcrd.net/wb_trail/wbt_index.htm

Video View of the trails

<http://youtu.be/WRD3IXVTd8o>



Contact Us

To secure your sponsorship or for additional information please contact:

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